



## Funding Sources for K12 and Higher Education

School districts and higher education often combine federal, state and private funding to purchase career readiness, advising, and postsecondary attainment resources like Career Key for students in grades 8-12 and postsecondary programs. K-12 funding is typically drawn from 3 departments: Curriculum, Student Services and CTE. We've included "use of funds" language that pertains specifically to Career Key purchases, starting with the most recent COVID related grant funding.

### New! COVID Related Sources of Funding 2020 - 2023



**CRRSA Act Education Funding (COVID Relief Package):** \$54.3 billion K-12 and \$22.7 billion formula grants to states. K12: 4x more funding than CARES.

#### ***Elementary & Secondary School Education Emergency Relief Fund II (ESSER II)***

Distributed based on each state's share of ESEA Title I-A funds.

##### Allowable use of funds – pertaining to Career Key:

- Funds to local districts can be used for purchasing educational technology to support online learning for all students
- Planning and implementing activities related to summer learning and supplemental after-school programs
- Providing online learning during the summer months
- Implementing evidence-based activities to meet the comprehensive needs of students
- Award within 1 year (Jan. 2022), Retroactive to 3/13/2020 and expires September 30, 2023.

#### ***Higher Education Emergency Relief Fund II (HEERF II)***

Public/Non-profit: 20.5 billion; For-Profit: \$671 million

Distributed to non-profit and public universities and colleges. 75% based on full-time Pell grant students, 23% based on full-time non-Pell students, 2% based on Pell students in distance learning. Automatically distributed if received CARES funding; April 15, 2021 application deadline for everyone else.

##### Allowable use of funds – pertaining to Career Key:

- Technology costs associated with a transition to distance education
- Reimbursement for expenses already incurred (current Career Key customers)
- Funds must be used within 1 year



**CARES Act K12:** \$13.2 billion in K-12 formula grants to states.

Distributed based on each state's share of ESEA Title I-A funds, an additional \$300+ million in discretionary grant funds will be available for states to use to create adaptable, innovative, learning opportunities for K-12 and postsecondary learners.

##### Allowable use of funds – pertaining to Career Key:

- Funds to local districts can be used for coronavirus-response activities, such as purchasing educational technology to support online learning for all students
- Funding must be spent by September 2022.

**Rethink K12 Education Models Grant:** \$180 million

Supporting states' efforts to create new, innovative ways for students to continue learning in ways that meet their needs. Awardees include Georgia, Iowa, Louisiana, Maine, North Carolina, New York, Rhode Island, South Carolina, South Dakota, Tennessee, and Texas. Awards range from \$6 million to \$20 million.

Allowable use of funds – pertaining to Career Key:

- Access to technology and educational services they need to create innovative learning opportunities for K12 and advance student learning.
- New models for remote education to ensure every child is learning and preparing for successful careers and lives.

**Reimagining Workforce Preparation Grant - \$127.5 million**

<https://m.nationalskillscoalition.org/news/blog/department-of-education-announces-reimagine-workforce-preparation-grants>

New grant funds that states and other stakeholders can use to create or expand short-term education and training opportunities, including career pathways models, and to support the development of small business incubators on college campuses.

Allowable use of funds – pertaining to Career Key:

- Access to technology and educational services they need to create innovative learning opportunities for K12 and advance student learning.
- New models for remote education to ensure every child is learning and preparing for successful careers and lives.

## Historical, Top 10 Most Frequently Used Sources to Purchase Career Key

### 1. Title I, Part A: Improving Basic Programs Operated by LEAs - \$15.8 billion

Title I funds are designed to ensure that all students have a fair, equal, and significant opportunity to obtain a high-quality education and reach.

Allowable use of funds – pertaining to Career Key

- Title I funds can be used for non-instructional costs if these costs are shown to help improve student achievement. For example, career exploration, career readiness, education planning, vocational and technical education, job training explorations.

### 2. Perkins V: Strengthening CTE for the 21<sup>st</sup> Century - USDOE Appropriations: \$57,463,072

Perkins grants provide funding for technology, curriculum, and professional development supporting career and technical education. Support for special populations enrolled in CTE.

<https://cte.ed.gov/legislation/perkins-v>

Allowable use of funds – pertaining to Career Key:

- Acquisition of career interest and aptitude assessment materials.
- Identification of programs of study for secondary students that address all aspects of an industry in high-skill, high-wage and high-demand occupations
- Acquisition of materials promoting nontraditional fields

### 3. IDEA, Part C: Individuals with Disabilities Education Act - \$13.4 billion

IDEA ensures all children with disabilities have free appropriate public education available... to meet their unique needs and prepare them for further education, employment, and independent living.

Allowable use of funds – pertaining to Career Key:

- IDEA funds can be used to purchase materials and services for all students as long as students with disabilities are not excluded in the use of these items.

**4. Title II, Part A: Supporting Effective Instruction - \$21.1 billion**

The program focus is to increase academic achievement by improving teacher and principal quality.

Allowable use of funds – pertaining to Career Key:

- Career Key Central provides teaching resources, articles and information to use in professional learning to support quality education and guiding students in career awareness and readiness.

**5. Title IV, Part B: 21<sup>st</sup> Century Community Learning Centers - \$1.2 billion**

Offer students a broad array of additional services, programs, and activities ... designed to reinforce and complement the regular academic program of participating students.

Allowable use of funds - pertaining to Career Key:

- Career counseling is one example of a qualifying service as are other activities and programs related to college and career readiness.
- Career Key complements the regular academic programs of students.

**6. Title III, Part A: English Learners & Immigrant Ed - \$737 million**

Designed to ensure English learners, including immigrant children, attain English language proficiency and meet core academic standards other students are expected to meet. Title III funds may be used to identify, acquire, and upgrade curricula, instructional materials, and educational software, and assessment procedures.

Allowable use of funds – pertaining to Career Key:

- Provision of tutorials, mentoring, and academic or career counseling for immigrant youth;
- Offer early college high school or dual or concurrent enrollment programs or courses designed to help ELLs/MLLs achieve success in postsecondary education. This new provision presents a valuable opportunity to promote college and career readiness for ELLs/MLLs and to bridge their transition to postsecondary education.

**7. Gear Up: \$365 billion for state grants, higher education and partnerships.**

Created to enhance early college awareness access and readiness. This grant program is designed to increase the number of low-income students prepared to enter and succeed in postsecondary education. GEAR UP provides six-year or seven years grants to states and partnerships to provide services at high-poverty middle and high schools. <https://www2.ed.gov/programs/gearup/index.html>

Allowable use of funds – pertaining to Career Key:

- Resources related to college and career readiness for students, parents, educators
- Resources to Increase educational expectations and family knowledge of postsecondary education options, and preparation
- Support for on-time promotion and academic preparation for college
- Resources to Increase first-year college retention (by identifying best fit majors).

**8. TRIO, Talent Search Program: \$180 million for higher education, schools and partnerships**

Identifies promising students from disadvantaged backgrounds and helps them complete high school, enroll in, and complete postsecondary education. This TRIO program provides five-year grants to higher education institutions, public and private organizations, secondary schools and partnerships to provide services. <https://www2.ed.gov/programs/triotalent/index.html>

Allowable use of funds – pertaining to Career Key:

- Academic, career, or personal counseling including advice on entry or re-entry to secondary or postsecondary programs

- Career exploration and aptitude assessment
- Information on postsecondary education
- Special activities for eighth graders
- Resources to support workshops for the families of participants

**9. ESSA, Title IV, Part A: Every Child Succeeds Act - \$1.6 billion**

(ESSA) includes a flexible block grant program known as Student Support and Academic Enrichment Grants (SSAEG) authorizing activities in three broad areas, two which relate to Career Key: 1.

Providing students with a well-rounded education including programs such as college and career counseling, STEM, arts, civics and International Baccalaureate/Advanced Placement. 2. Supporting the effective use of technology backed by professional development, blended learning and ed tech  
Allowable use of funds - pertaining to Career Key:

- To expand access to college and career guidance and counseling and
- Preparation for students to succeed in college and careers.

**10. WIOA: The Workforce Innovation and Opportunity Act**

Designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy.

Allowable use of funds - pertaining to Career Key:

- To expand WIOA authorizes “career services” for adults and dislocated workers.

**For more information on Funding Sources ...**

1. Download the “[Federal Funding for Career Key](#)”
2. Or go to <http://www2.ed.gov/about/offices/list/ovae/pi/grntprgm.html>. Be sure to check out the following sources: Grants & Programs, Office of Career, Technical and Adult Education (OCTAE) and Other US Department of Education Resources for High Schools